

## ORDER



KSJV

Orders	Order / Rev:	105008
	Alt Order #:	06837953
	Product Desc:	OBAMA FOR AMERICA
	Estimate:	1536
	Flight Dates:	09/12/12 - 09/17/12
	Original Date / Rev:	08/01/12 / 09/14/12
	Order Type:	GENERAL

### Primary AE:

### Sales Office:

**Sales Region:**

Amy McCreary

BLPHI

## National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

**Billing Type:**

### Billing Calendar:

**Billing Cycle:**

### Agency Com

Agency Commission: 15%

Advertiser	Name:	Obama for America - <del>flused</del>
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

### New Business Thru:

### Order Separation:

### Advertiser External ID

Agency External ID:

## **BILL Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	114	\$30,705.00	\$26,099.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	114	\$30,705.00	\$26,099.25	0.00

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrary	Atlanta	South	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$30,705.00
Market	100%	\$102,350.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$26,611.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$19,446.50
KTUD	1%	\$1,023.50
KVVU	20%	\$20,470.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	4%	\$4,094.00

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Advertiser: Obama for America  
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KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wagner	M-F 5-6a WakeUp w/Wagners	5-6a	--WTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	--WTF--		3	\$325.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		2	KSNV	09/10/12-09/16/12	M-F 5-6a WakeUp w/Wagner	5-6a				--WThF----	:30	(\$325.00)	0.00	NM	
		See MG 1.5,1.6,1.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		3	KSNV	09/10/12-09/16/12	M-F 5-6a WakeUp w/Wagner	5-6a				--WThF----	:30	(\$325.00)	0.00	NM	
		See MG 1.5,1.6,1.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		4	KSNV	09/10/12-09/16/12	M-F 5-6a WakeUp w/Wagner	5-6a				--WThF----	:30	(\$325.00)	0.00	NM	
		See MG 1.5,1.6,1.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		5	KSNV	09/12/12-09/14/12	M-F 5-6a WakeUp w/Wagner	5-6a				--WThF----	:30	\$325.00	0.00	NM	
		④ MG for 1.2,1.3,1.4													
		[revised rate]													
		6	KSNV	09/12/12-09/14/12	M-F 5-6a WakeUp w/Wagner	5-6a				--WThF----	:30	\$325.00	0.00	NM	
		④ MG for 1.2,1.3,1.4													
		[revised rate]													
		7	KSNV	09/12/12-09/14/12	M-F 5-6a WakeUp w/Wagner	5-6a				--WThF----	:30	\$325.00	0.00	NM	
		④ MG for 1.2,1.3,1.4													
		[revised rate]													
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/Wagner	M-F 5-6a WakeUp w/Wagners	5-6a	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	M-----		1	\$325.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner	5-6a				M-----	:30	(\$325.00)	0.00	NM	
		See MG 2.2													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		2	KSNV	09/17/12-09/17/12	M-F 5-6a WakeUp w/Wagner	5-6a				M-----	:30	\$325.00	0.00	NM	
		④ MG for 2.1 09/17													
		[revised rate]													
E 3	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/Wagner	M-F 6-7a WakeUp w/Wagners	6-7a	--WTF--	:30	4	\$175.004	0.00	NM		4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	--WTF--		4	\$175.00		0.00						
E 4	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/Wagner	M-F 6-7a WakeUp w/Wagners	6-7a	M-----	:30	1	\$175.004	0.00	NM		1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	M-----		1	\$175.00		0.00						
E 5	KSNV	09/12/12	09/14/12	Today Show	CM	658a-9am	--WTF--	:30	3	\$200.004	0.00	NM		3	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	--WTF--		3	\$200.00		0.00						
E 6	KSNV	09/17/12	09/17/12	Today Show	CM	658a-9am	M-----	:30	1	\$200.004	0.00	NM		1	\$200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	M-----		1	\$200.00		0.00						
E 7	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY	CM	6a-7a	----S-	:30	1	\$125.004	0.00	NM		1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	----S-		1	\$125.00		0.00						

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Advertiser: Obama for America  
Product Desc: OBAMA FOR AMERICA  
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KSJV

Order / Rev: 105008 Advertiser: Obama for America  
 Alt Order #: 06837953 Product Desc: OBAMA FOR AMERICA KSNV  
 Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd H	CM	9-10a	M-----	:30	1	\$95.004	0.00	NM		1	\$350.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$95.00 0.00															
Spot	Ch	Date Range		Description		Start/End Time				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
1	KSNV	09/17/12-09/17/12	M-F Today Show II 3rd Hr	9-10a			M-----	:30		(\$350.00)	0.00	NM			
See MG 15.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12	M-F Today Show II 3rd Hr	9-10a			M-----	:30		\$350.00	0.00	NM			
MG for 15.1 09/17															
[revised rate]															
E 16	KSNV	09/12/12	09/14/12	M-F Today Show III 4th H	CM	10am-11am	--WTF--	:30	4	\$80.004	0.00	NM		4	\$320.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 4 \$80.00 0.00															
E 17	KSNV	09/17/12	09/17/12	M-F Today Show III 4th H	CM	10am-11am	M-----	:30	1	\$80.004	0.00	NM		1	\$80.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$80.00 0.00															
E 18	KSNV	09/12/12	09/14/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	4	\$80.004	0.00	NM		4	\$320.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 4 \$80.00 0.00															
E 19	KSNV	09/17/12	09/17/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$80.004	0.00	NM		1	\$80.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$80.00 0.00															
E 20	KSNV	09/12/12	09/14/12	Noon News	CM	12-1230pm	--WTF--	:30	4	\$125.004	0.00	NM		4	\$500.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 4 \$125.00 0.00															
E 21	KSNV	09/17/12	09/17/12	Noon News	CM	12-1230pm	M-----	:30	1	\$125.004	0.00	NM		1	\$125.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$125.00 0.00															
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	4	\$100.003	0.00	NM		4	\$400.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 4 \$100.00 0.00															
E 23	KSNV	09/17/12	09/17/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.003	0.00	NM		1	\$100.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$100.00 0.00															
E 24	KSNV	09/12/12	09/14/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$125.004	0.00	NM		3	\$375.00
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 3 \$125.00 0.00															
E 25	KSNV	09/17/12	09/17/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004	0.00	NM		1	\$125.00
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev:	105008	Advertiser:	Obama for America
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Flight Dates:	09/12/12 - 09/17/12	Estimate:	1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	09/17/12	09/17/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004	0.00	NM		1	\$125.00
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$125.00 0.00															
E 26	KSNV	09/12/12	09/14/12	The Doctors	CM	2pm-3pm	--WTF--	:30	4	\$85.004	0.00	NM		4	\$340.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 4 \$85.00 0.00															
E 27	KSNV	09/17/12	09/17/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004	0.00	NM		1	\$85.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$85.00 0.00															
E 28	KSNV	09/12/12	09/14/12	Dr. Phil	CM	3-4p	--WTF--	:30	4	\$150.004	0.00	NM		4	\$600.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 4 \$150.00 0.00															
E 29	KSNV	09/17/12	09/17/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$150.00 0.00															
E 30	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	4	\$145.004	0.00	NM		4	\$580.00
(1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 4 \$145.00 0.00															
E 31	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$145.004	0.00	NM		1	\$145.00
(1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$145.00 0.00															
E 32	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	4	\$175.004	0.00	NM		4	\$700.00
(1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 4 \$175.00 0.00															
E 33	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.004	0.00	NM		1	\$175.00
(1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$175.00 0.00															
E 34	KSNV	09/12/12	09/14/12	M-F Early News	CM	5-630p	--WTF--	:30	4	\$250.004	0.00	NM		4	\$1,000.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 4 \$250.00 0.00															
E 35	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	1	\$250.004	0.00	NM		1	\$250.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$250.00 0.00															
E 36	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
Sa-Su Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00															
E 37	KSNV	09/16/12	09/16/12	CM	7-10pm	-----S	:30	1	\$450.004	0.00	NM		1	\$450.00	

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Live in Prime															
News 3 In Prime															
NEWS AFTER NFL															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S 1 \$450.00 0.00															
E 38	KSNV	09/12/12	09/14/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	3	\$230.004	0.00	NM		3	\$690.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 --WTF-- 3 \$230.00 0.00															
E 39	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.004	0.00	NM		1	\$230.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 M----- 1 \$230.00 0.00															
E 40	KSNV	09/12/12	09/14/12	M-F Wheel	CM	7-730pm	--WTF--	:30	3	\$230.004	0.00	NM		3	\$690.00
M-F Wheel of Fortune															
WHEEL															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 --WTF-- 3 \$230.00 0.00															
E 41	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$230.004	0.00	NM		1	\$230.00
M-F Wheel of Fortune															
WHEEL															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 M----- 1 \$230.00 0.00															
E 42	KSNV	09/12/12	09/14/12	Face to Face w/ Ralston	CM	730-758pm	--WTF--	:30	4	\$400.002	0.00	NM		4	\$1,600.00
Face to Face w/ J.Ralston															
FACE TO FACE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 --WTF-- 4 \$400.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 09/10/12-09/16/12 Face to Face w/ Ralston 730-758pm --WThF---- :30 (\$125.00) 0.00 NM															
See MG 42.5															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5 KSNV 09/12/12-09/14/12 Face to Face w/ Ralston 730-758pm --WThF---- :30 \$400.00 0.00 NM															
Ⓜ MG for 42.1 09/14 [revised rate]															
E 43	KSNV	09/17/12	09/17/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$400.002	0.00	NM		1	\$400.00
Face to Face w/ J.Ralston															
FACE TO FACE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 M----- 1 \$400.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm M----- :30 (\$125.00) 0.00 NM															
See MG 43.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 09/17/12-09/17/12 Face to Face w/ Ralston 730-758pm M----- :30 \$400.00 0.00 NM															
Ⓜ MG for 43.1 09/17 [revised rate]															
E 44	KSNV	09/15/12	09/15/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 ----S- 1 \$150.00 0.00															
E 45	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
WHEEL															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 ----S- 1 \$150.00 0.00															
E 47	KSNV	09/17/12	09/17/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$1,100.004	0.00	NM		1	\$1,100.00

Order / Rev: 105008  
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Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>THE VOICE</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	M-----	1	\$1,100.00	0.00										
E 50	KSNV	09/12/12	09/12/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004	0.00	NM		1	\$4,000.00
Wednesday Prime 9-10pm															
<b>AGT</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	--W----	1	\$1,300.00	0.00										
<b>Spot</b>	<b>Ch</b>	<b>Date Range</b>	<b>Description</b>	<b>Start/End Time</b>			<b>Weekdays</b>	<b>Length</b>		<b>Rate</b>	<b>Rtg</b>	<b>Type</b>			
1	KSNV	09/10/12-09/16/12	Wed PR 9-10p	9-10pm			--W-----	:30	(\$1,300.00)	0.00	NM				
See MG 50.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/12/12-09/12/12	Wed PR 9-10p	9-10pm			--W-----	:30	\$4,000.00	0.00	NM				
(R) MG for 50.1 09/12															
[revised rate]															
E 51	KSNV	09/14/12	09/14/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$500.004	0.00	NM		1	\$500.00
Friday Prime 8-9pm															
<b>DATELINE</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	----F--	1	\$500.00	0.00										
E 52	KSNV	09/15/12	09/15/12	Sat PR 9-11p	CM	9-11p	----S-	:30	1	\$400.004	0.00	NM		1	\$400.00
Saturday Prime 9-11pm															
<b>NBC PRIME</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	-----S-	1	\$400.00	0.00										
E 53	KSNV	09/15/12	09/15/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$500.003	0.00	NM		1	\$500.00
Saturday Prime 10-11pm															
<b>NBC PRIME</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	-----S-	1	\$500.00	0.00										
E 54	KSNV	09/16/12	09/16/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.004	0.00	NM		1	\$600.00
NFL Pre-Game															
<b>FNIA</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	-----S	1	\$600.00	0.00										
E 55	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00
NFL Football															
<b>SUN NIGHT FTBL</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	-----S	1	\$4,000.00	0.00										
E 56	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$255.004	0.00	NM		4	\$1,020.00
M-F News 3 at Eleven															
<b>NEWS</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	--WTF--	4	\$255.00	0.00										
E 57	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.004	0.00	NM		1	\$255.00
M-F News 3 at Eleven															
<b>NEWS</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	M-----	1	\$255.00	0.00										
E 59	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$225.004	0.00	NM		1	\$225.00
Sa-Su News 3 at Eleven															
<b>NEWS</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	-----S	1	\$225.00	0.00										
E 60	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	4	\$110.004	0.00	NM		4	\$440.00
Tonight Show															
<b>LENO</b>															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	--WTF--	4	\$110.00	0.00										
E 61	KSNV	09/17/12	09/17/12		CM	1135p-1237a	M-----	:30	1	\$110.004	0.00	NM		1	\$110.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$110.00			0.00					
E 62	KSNV	09/12/12	09/14/12	Late Night w/Fallon	CM	1237a-136am	--WTF--	:30	4	\$40.00	4	0.00	NM	4	\$160.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4	\$40.00			0.00					
E 63	KSNV	09/17/12	09/17/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.00	4	0.00	NM	1	\$40.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$40.00			0.00					
E 64	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1	\$400.00			0.00					
													Totals		
													114		
													\$30,705.00		